

Fund Report Card
HDFC Equity(G)
Fund Objective/Mission

Aims at providing Capital Appreciation through investments predominantly in equity oriented securities

Fund House Details

AMC Name:	HDFC Asset Management Company Limited
Address:	Roman House, 3rd floor, H T Prakash Marg 169 Backbay Reclamation, Churchgate Mumbai - 400 020
Website:	www.hdfcfund.com

Financial Details

AUM As On (31-Mar-2011)	8946.6181
NAV As On (28-Apr-2011)	288.458
Min Investment (in Rs.)	Lumpsum 5000 SIP
NAV (52WeekHigh){10-Nov-2010}	315.35
NAV (52WeekLow){25-May-2010}	230.43

Top 10 Companies

Name	(%)	
State Bank Of India	8.0	↓
ICICI Bank Ltd.	6.8	↑
Tata Consultancy Services Ltd.	4.6	↑
Titan Industries Ltd.	4.6	↑
Infosys Technologies Ltd.	4.5	↓
Bank Of Baroda	4.3	↑
Reliance Industries Ltd.	4.2	↓
Coal India Ltd.	3.4	↓
Cash & Cash Equivalent	3.2	↑
Tata Steel Ltd.	2.6	↓

↑ ↓ ⊕ Indicates an increase or decrease or no change in holding since last portfolio. ⊕ Indicates new holding since last portfolio.

Investment Information

Scheme	Open ended scheme
Launch Date	02-Jan-1995
Fund Manager	Prashant Jain
Bench Mark	S&P CNX 500
Max.Entry Load(%)	NA
Max.Exit Load(%)	1.00

Fund Structure

Total Stocks:	68
Total Sectors:	39
P/E Ratio:	14.37
P/B Ratio:	2.87
Avg. Market Cap (Rs.On(31-Mar-2011))	493546.15

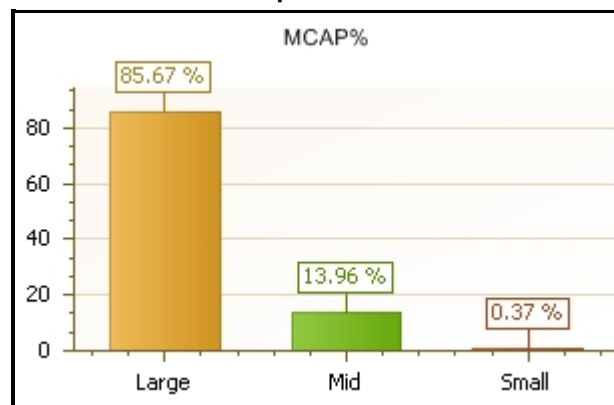
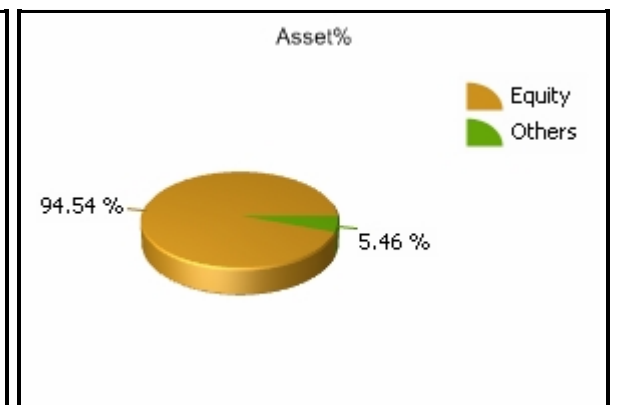
5 Years History

Financial Year	2010-2011	2009-2010	2008-2009	2007-2008	2006-2007
NAV in Rs.(as on 31st March)	283.28	236.27	108.85	165.79	142.60
Net Assets(Rs Crores.) (as on 31st March)	8947	5862	2472	3944	3893
Returns(%)	18.86	114.50	-33.96	21.24	9.01
CNX NIFTY Returns(%)	10.27	71.52	-36.26	30.30	10.03
Category Rank	1/(209)	37/(199)	52/(189)	86/(183)	25/(156)

* Latest As on 31-Mar-11

Quarterly Performance Last % 5Years

Financial Year	Q1	Q2	Q3	Q4
2010-2011	7.20	17.12	0.62	-5.10
2009-2010	58.81	22.53	9.06	2.28
2008-2009	-13.64	1.78	-22.88	-3.14
2007-2008	15.93	10.60	22.14	-25.76
2006-2007	-10.48	17.56	8.65	-1.91

Market Capitalisation

Asset Details


*LargeCap- >Rs. 5,000 crores; MidCap- between Rs.750 crores to Rs.5,000 crores; SmallCap- <Rs.750 crores.

Top 10 SectorWise Holding

Industry Name	(%)	
Bank - Public	14.4	↓
IT - Software	9.0	↓
Refineries	9.0	↓
Bank - Private	7.7	↓
Pharmaceuticals & Drugs	6.8	↓
Watches & Accessories	4.3	↓
Oil Exploration	3.8	↓
Other	3.6	↓
Mining & Minerals	3.5	↓
Steel/Sponge Iron/Pig Iron	2.7	↓

↑ ↓ ⊕ Indicates an increase or decrease in holding since last portfolio

Scheme Performance As On (28-Apr-11)

Period	Returns	B'mark	Rank
3 Months	5.85	5.04	47/(207)
6 Months	-4.05	-6.29	48/(205)
1 Year	19.67	7.77	1/(198)
3 Years	17.95	3.81	6/(174)
5 Years	17.16	9.06	4/(117)
Since Inception	22.86	16.10	NA

Volatility Measures

Fama	-0.04 Std Dev	1.12
Beta	1.08 Sharpe	0.03

SIP Details - Invested Rs 5000 Every Month

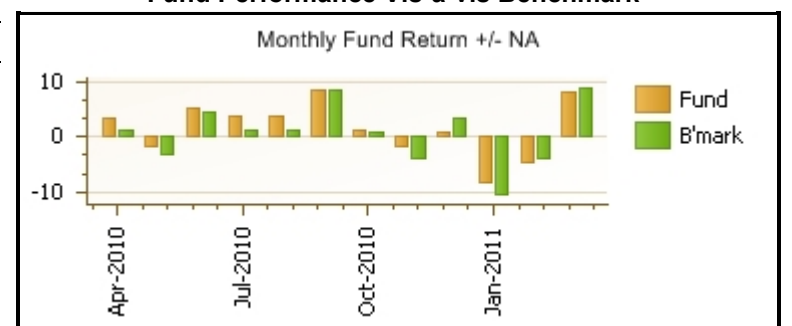
Period	Total Investment (Rs.)	Scheme(Rs)	Benchmark
1 Year	60,000	61,604	60,025
3 Years	180,000	281,894	234,654
5 Years	300,000	501,437	393,694
10 Years	600,000	3,148,562	1,707,865

Whats In Whats Out(From Pervious Month)

	Company	Sector
In	5	2
Out	0	0
No Change %age	61	37

Best/Worst Return

	Period	Best Return		Worst Return	
		Fund(%)	B'mark(%)	Period	Fund(%) B'mark(%)
Month	28-04-09 to 28-05-09	35.86	34.74	26-09-08 to 27-10-08	-31.58 -36.82
Quarter	02-09-08 to 02-12-08	95.14	89.79	02-09-08 to 02-12-08	-40.02 -43.62
Year	20-10-98 to 20-10-99	179.39	40.64	20-11-07 to 20-11-08	-53.57 -59.28

Fund Performance Vis-a-vis Benchmark


Disclaimer : "All investments are subject to market risks and there can be no assurance that the objectives of the investment portfolio(s) will be achieved. Services are not being offered by guaranteed/assured returns. Investors are advised to read the risk factors in the disclosure documents before making investments"